



HERITAGE ACADEMY

June 21, 2013

Dear Heritage Parents and Friends:

The Heritage Academy Sports Boosters would like to thank everyone for a very successful 2012-2013 school year. Without your help, we would not have been able to assist the various athletic-related activities of our school. In a few weeks, the 2013-2014 school year will begin, and the sports season will be underway. The HA Sports Boosters continually supports, promotes, and enhances the athletic program at Heritage through its various fund-raising efforts.

Where do we get our funds?

The main sources of income for the Sports Boosters are derived through membership sales, concession stand sales, Draw Down ticket sales, and football program ad sales. **Membership is our largest fund-raising effort.**

Where does our money go?

Sports Boosters works closely with the Athletic Department and the Administration of the school to prioritize and fund long-range projects that have a lasting impact on the school. Four years ago, Sports Boosters completed the expansion of the High School gym. This project is being funded over an approximate five-year period with money raised from Sports Boosters activities, such as membership drives. During last year, we paid approximately \$50,000 on this debt. We also provide funds to assist the general athletic budget of the school and fund two college scholarships

How can you help?

You can help by becoming a member of Sports Boosters for the 2013-2014 school year. We offer four levels of membership with various benefits as described on the attached membership form. Most of the membership levels include season passes. **Please note that for the 2013-2014 season, the passes will include access to all Pee Wee games. Also, We are also including, at no additional charge, new student passes in the packages that include adult passes, in the same quantity as the adult passes.** To become a member, please complete the enclosed form indicating the type of membership you would like to purchase and return it along with a check for the appropriate amount to the address on the bottom of the form. You may also deliver it to the High School office. ***In order for your name as a member to appear in the 2013 Football Program, your form and payment must be received by July 31, 2013.***

Please consider becoming a member to help ensure the continued support of the athletic programs at Heritage. Without your continued support, the improvements to the athletic programs of our school would be greatly diminished.

Sincerely,

Heritage Academy Sports Boosters Membership Committee

Kirk & Vicki Hardy, Chairpersons